

Maplebrook School Bowling Tournament

5142 Rte. 22
Amenia, NY 12501

December 8, 2009

Dear Parent(s),

Coming soon is MBS' Bowling FUNdraiser; our seventh year of fun at the lanes. As promised in my E-letter, I'm sending you some additional information. Last year's tournament was a grand success! We raised \$8,800 and it was a welcome way to spend a cold winter afternoon. Everyone on campus is encouraged to bowl or volunteer with the event. This year's tournament will be Wednesday, February 3, 2010 and all funds go to support Maplebrook's Scholarship Program.

There is a \$10 registration fee per bowler, which covers lunch, shoe rental and two games each. We will be arriving via a Coach bus and lunch (pizza) will be provided at the alley. Given that we're getting an earlier start on this event, we have told each student that they should expect to pay the registration on their own. If at the time of the event, they haven't been able to save the full \$10 (we know this can be a particular challenge for some), we would charge their student accounts for the remainder because we don't want to exclude anyone. Please note, however, that they must save at least \$5.

MBS staff member, Peter Murphy and Culinary Management's Vincent Iannocone are enthusiastic to help all the bowlers again this year and ready to face off with a "Strike Down." Peter bowls a 300 (for you non-bowlers, that's pretty darn good for amateur status) and Vinny nearly went professional with his skills. They will join the students and the rest of the staff at the alley to assist those that may need help and ensure that everyone has a great time. Our goal is to raise \$10,000 this year and each bowler's goal is to obtain at least \$100 in pledges. Since we do not encourage our students to go door to door and we don't want them to ask you for money, we would appreciate your help in reminding them to ask & collect from family members, neighbors, and friends that they may have contact with over the course of the winter holiday. One young lady even asked if she could ask her dentist; now that's what I call enthusiasm! In light of the fact that many students may have check-ups or appointments during this time, we told her to "go for it." If your son or daughter happens to work or volunteer during the vacation periods, encourage them to ask people in this environment to show their support with a pledge per frame (there will be a total of 20 frames per bowler) or a one-time donation.

Alas, sponsorship opportunities do not end with pledges for individual bowlers. You know us better than that! Family, friends, neighbors, and businesses can sponsor a lane for \$100, which is a great way to show support for that bowler near and dear to your heart. And let's face it, we all love the encouragement! A sponsor sign will be prominently displayed with a message on the bowler's pre-assigned lane. *Note that lane sponsorship is in addition to individual pledges and donations.* Please note that pledge forms have been distributed to interested students prior to departing for the vacation in addition to being provided in this communication. We realize that some may lose track of them before they ever reach you at home and therefore you would be at a loss of how to encourage them in this endeavor, so you may also print them off the special events link on the school's website: www.maplebrookschool.org.

More than 60 students have already pre-registered and they are very much looking forward to an exciting tournament. All pledge forms and lane sponsorships are due to us no later than January 29, 2010. We thank you in advance for your help in securing pledges and sponsorship in order to make February 3rd a great day of FUNdraising. Best wishes for a wonderful and healthy holiday season.

Lori S. Hale
Development/Advancement/Alumni